

ANNUAL MTG

LEADERSHIP

MAG-NET

HOST

CENTER FOR MEDIA JUSTICE

ICE BREAKER

WHAT BROUGHT U TO YOUR ORG?

WHAT KIND OF WORK DO U DO?

HOW DOES MEDIA FACTOR/HELP? HOW DO YOU USE?

"FINDING" YOUR FRONTLINES

"PANEL"

TIA. BATI

DANTE.

DIA.

HOW IS THE NETWORK DOING?

REFLECT

UNDERSTAND CURRENT CONDITIONS

BUILD LEADERSHIP SKILLS

STRENGTHEN

SCOPE

EXTRA NOTES

COLLABORATION DURING FEAR

OVERWHELMED

UPLIFT STORIES ON FRONTLINES

STATE OF THE NETWORK

April 2018

VICTORIES

88 TOTAL Members

action fund

HOW ARE MEMBERS GOING TO ENGAGE?

WHO IS NOT ENGAGED?

MULTIPLE WAYS TO ENGAGE:

NET WORK LAUNCH

DIGITAL SECURITY WORK

FREEDOM SUMMIT

CAMPAIGN BRIEFINGS

CULTIVATE/INFORM CAMP WORKS

SIGN ON ORGS

WHAT DO WE CHANGE?

SOCIAL MEDIA

COLLECT 15000 SIGNATURES

TO PASS

FORWARD (FWD) TOGETHER

SONG, BYP

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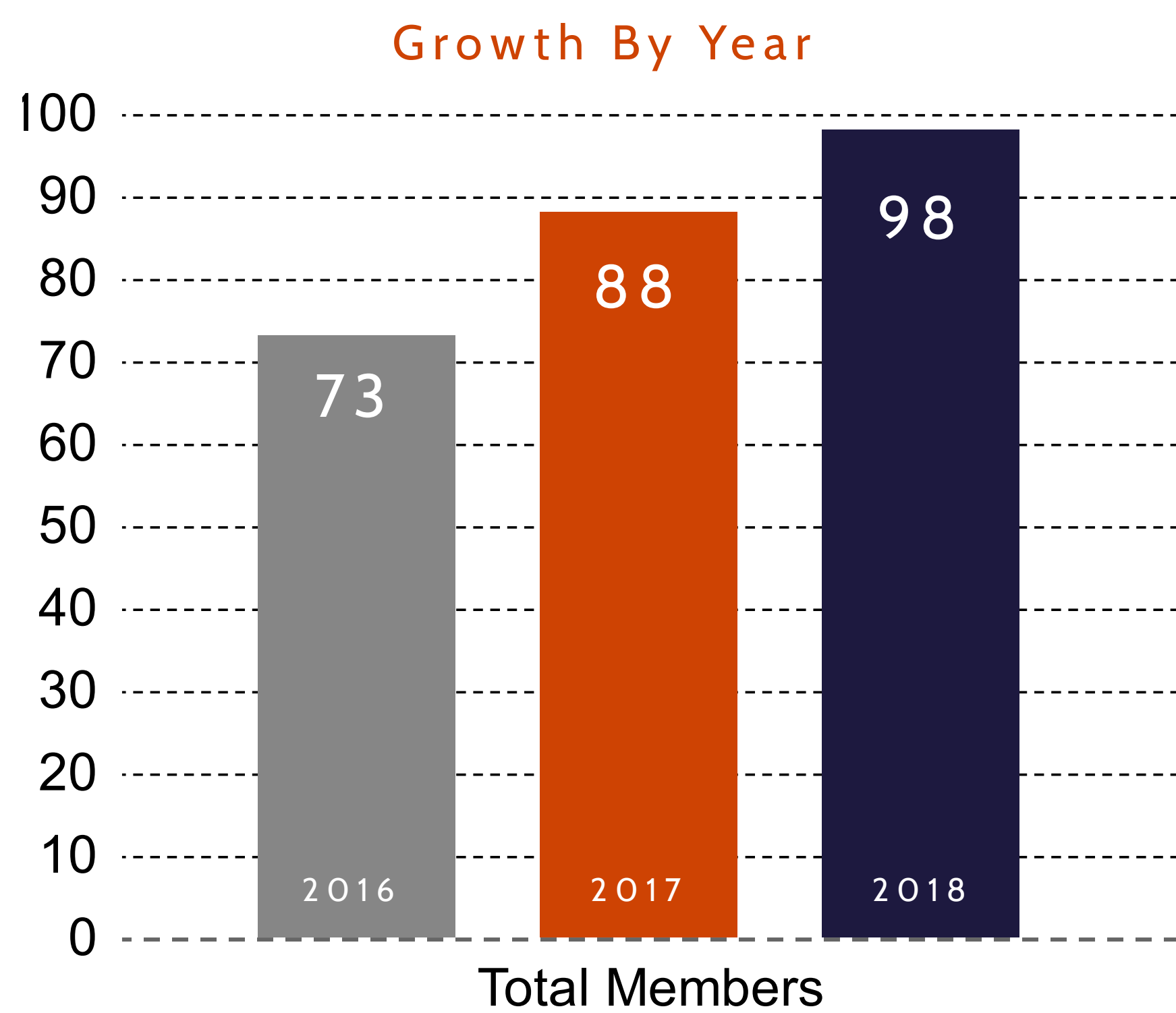
INTRODUCTION



The network is growing. Despite a year in which our political system delivered so much loss, for MAG-Net the past 12 months have been more about what we've gained. At last year's Allied Media Conference we hosted the largest ever convening of MAG-Net members. We've grown the network to a size of **98 members**. We conducted a survey with over 35 members of the network to better understand and address the needs in the network.

Center for Media Justice has grown as well. We hired new staff to deliver greater support around campaigns, training and network organizing. This **"State of the Network"** report will provide a snapshot of what we've done since our last governance retreat. We look forward to learning from the past as we chart a course for our network's future.

RECRUITMENT



New Members:

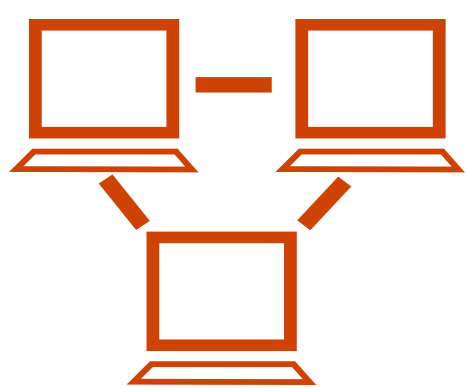
Advancement Project
Center for Popular Democracy
CREATV San Jose
New Orleans Worker Center

North News
People's Action
Right to the City Alliance
Witness for Peace

LEARNING COMMUNITY

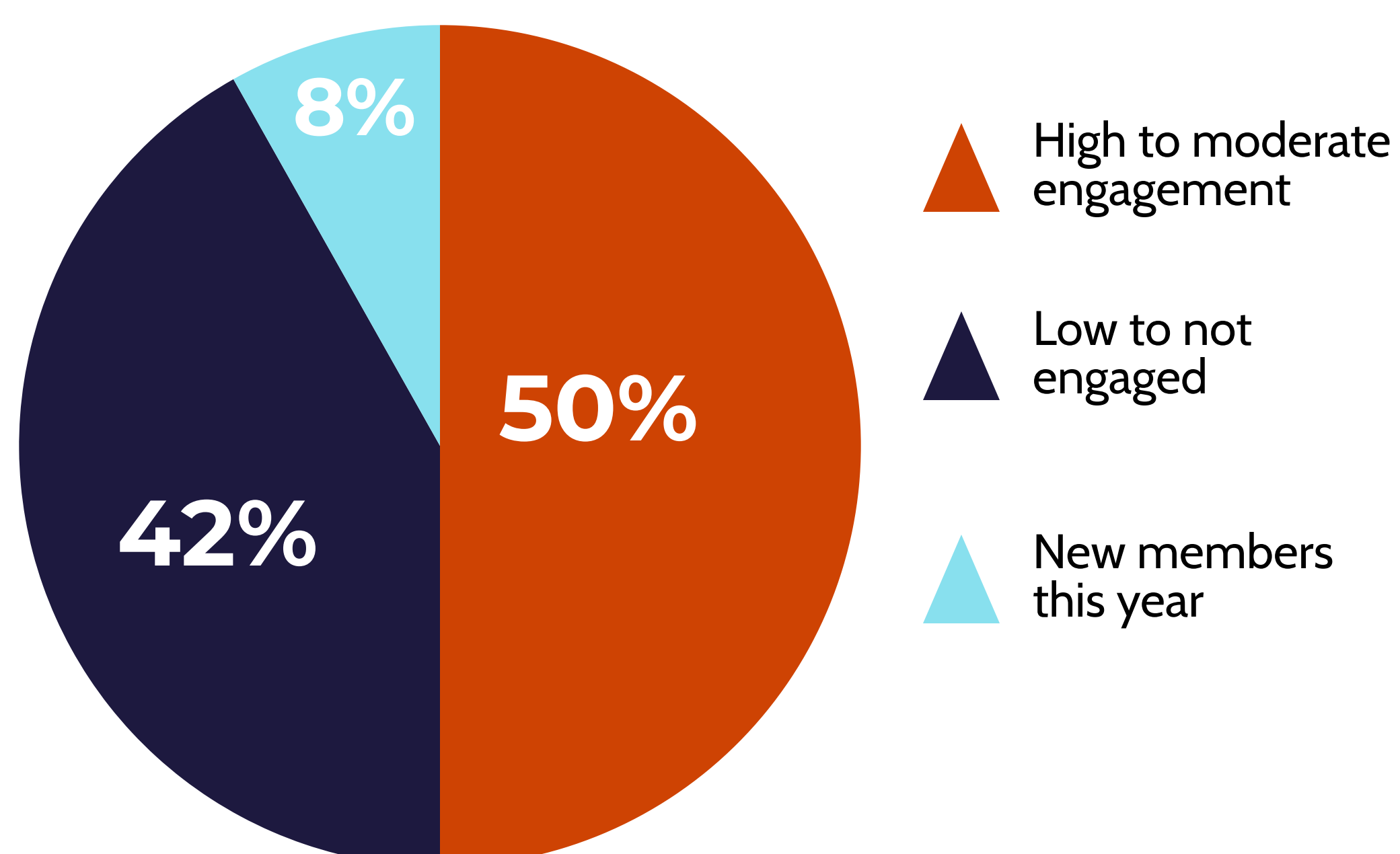


Total attendees to our educational webinars: Media Justice Salons, CultureShift Webinars, and campaign briefings



Launched MAG-Net Intranet to deliver greater connection and support among members

ENGAGEMENT



MEMBERSHIP

As of March 2018, the network had a total of 98 members. Our learning community delivered more programming.

Our engagement with members in the network is down slightly from last year. That's due to fewer engagement opportunities, as we've focused on delivering programming that allows our members to interact more in person than in previous years.

CAMPAIGNS

In the past year, Center for Media Justice has increased its capacity for campaigns by hiring two organizers (Myaisha Hayes and Erin Shields). Here are some highlights of our campaign work since July 2017.

Electronic Monitoring

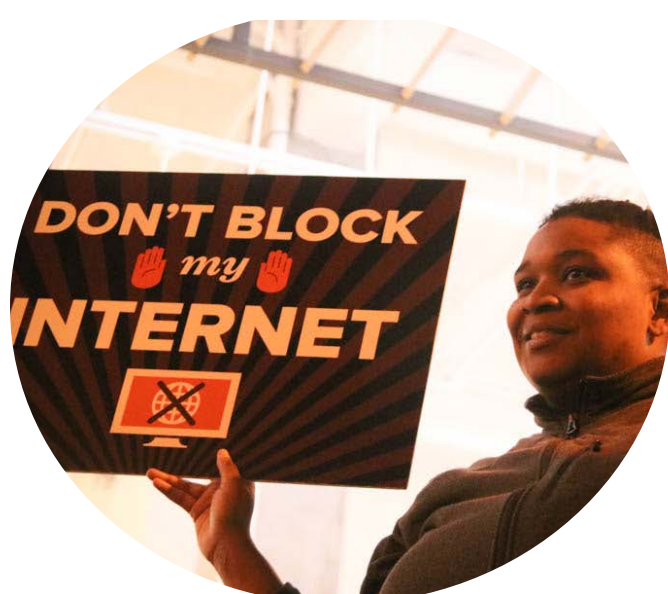


In 2018, we launched the #ChallengingEcarceration guidelines to contest the use of electronic monitoring in the criminal justice and immigration system. The guidelines were written by James Kilgore (Urbana Champaign Independent Media Center) and endorsed by organizations like the NAACP, JustLeadership USA and the ACLU.

55 overall endorsers

14 MAG-Net endorsers

Net Neutrality



MAG-Net members have mobilized to oppose the repeal of Net Neutrality rules by the FCC. Members have been engaged in advocacy letters rallies, direct actions, hill visits and congressional briefings. The FCC repealed Net Neutrality in December 2017, but our efforts have led to the strongest ever support from members of the Tri-Caucus: Congressional Black Caucus, Congressional Hispanic Caucus and Congressional Asian Pacific American Caucus.

 140 endorsements to sign on letters

 20 members traveled to DC

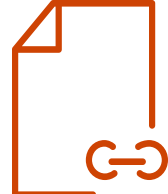
60% Tri-Caucus support for Net Neutrality

Digital Surveillance



MAG-Net members have been at the forefront of challenging the growing use of surveillance technology. From stopping the use of drones by police departments (Stop LAPD Spying Coalition); kicking ICE out of Oakland (Media Alliance); or pressuring cities to counter Islamophobia (Muslim Advocates).

CMJ mobilized MAG-Net members to oppose two government surveillance programs: Section 702 of the FISA Act and ICE's Extreme Vetting Initiative. CMJ also filed a freedom of information act request with the FBI to gather documents on the Black Identified Extremist program.

 Filed a FOIA with ACLU on FBI's BIE program.

1k petition signatures on ICE Extreme Vetting Initiative

15 person delegation to Color of Surveillance Conference.

Facebook Accountability



CMJ has worked closely with MAG-Net member Muslim Advocates and Color of Change to push Facebook to agree to conduct a civil rights audit of its platform and policies. In the aftermath of Cambridge Analytica, Facebook has been vulnerable to pressure. We've mobilized advocacy letters, online petitions and in-person meetings with Facebook.

1k petition signatures on Facebook Audit

COMMUNICATIONS

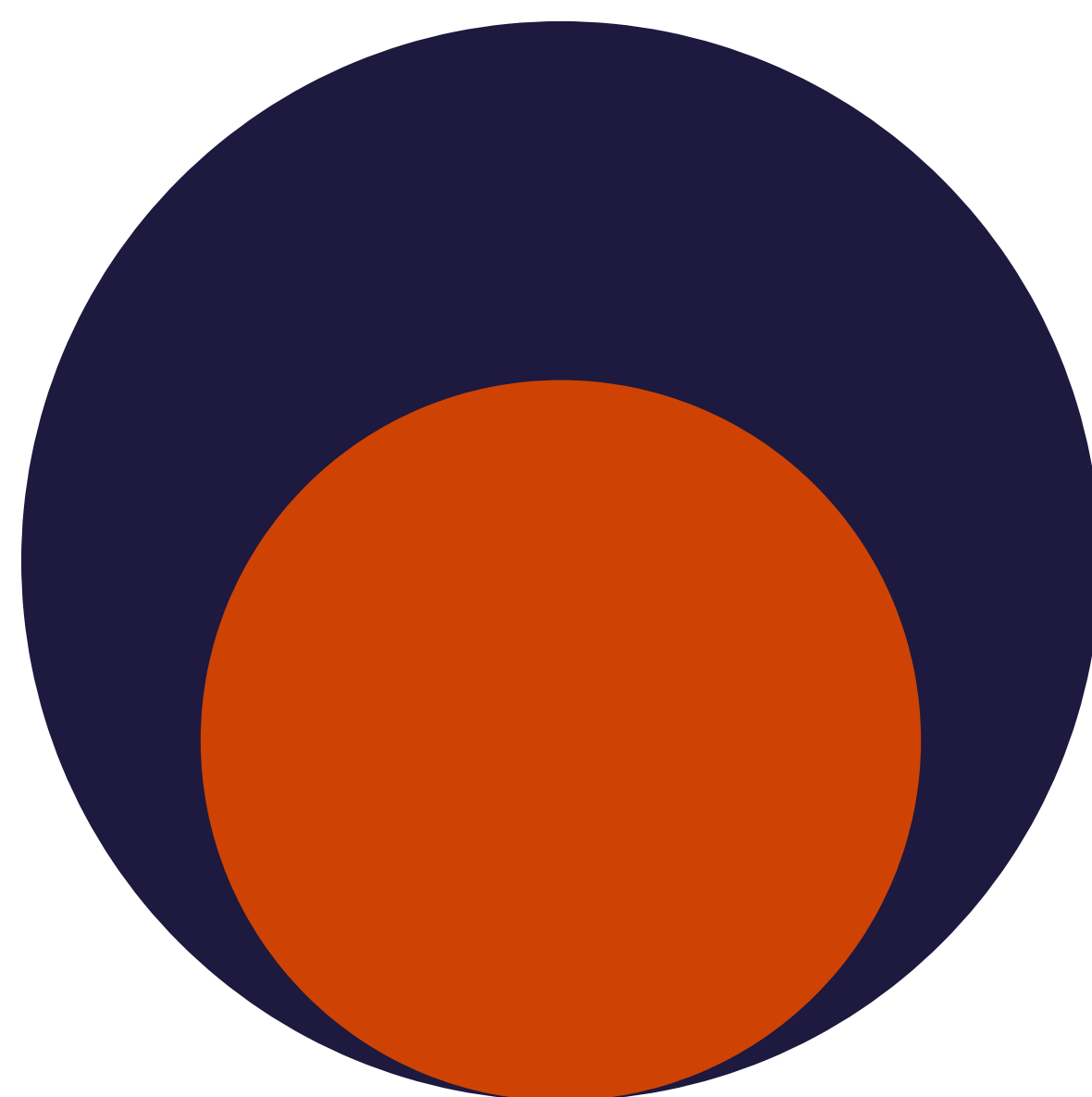
The communications team at the Center for Media Justice has undergone some transition with the addition of a new Communications Director, Imran Siddiquee. The focus has been on increasing our capacity for online campaigning and establishing better systems for media monitoring and presswork.

ONLINE ACTION LIST

We currently have

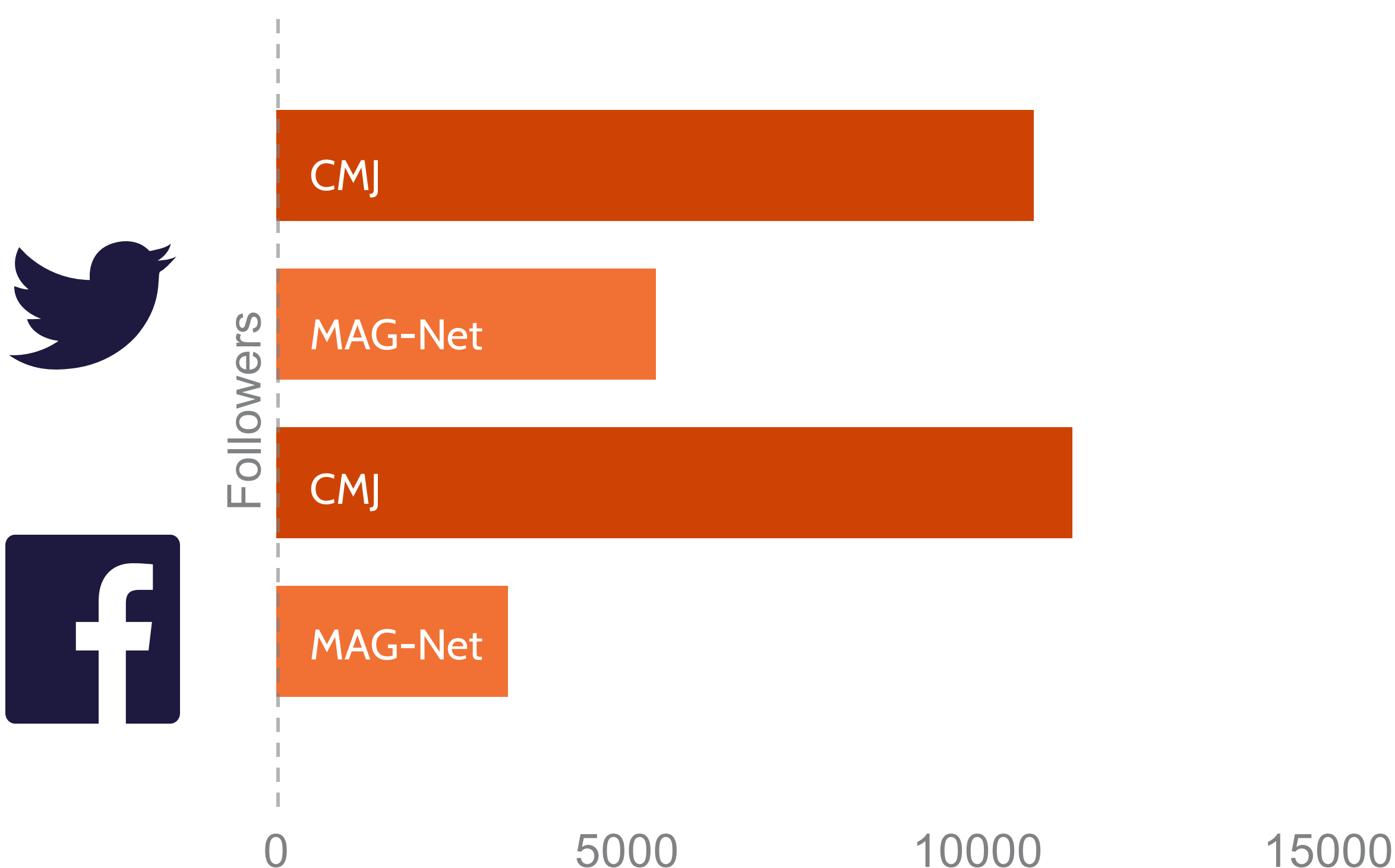
26,342

e-mailable contacts in our action list. At last year's membership assembly our list size was 11,739. We've more than doubled our growth



■ 2017 ■ 2018

SOCIAL MEDIA



MEDIA MONITORING

Here are some key stats around our presswork and media tracking since July 2017:

14,000

press mentions

86%

neutral to positive coverage

70 Million

audience reach

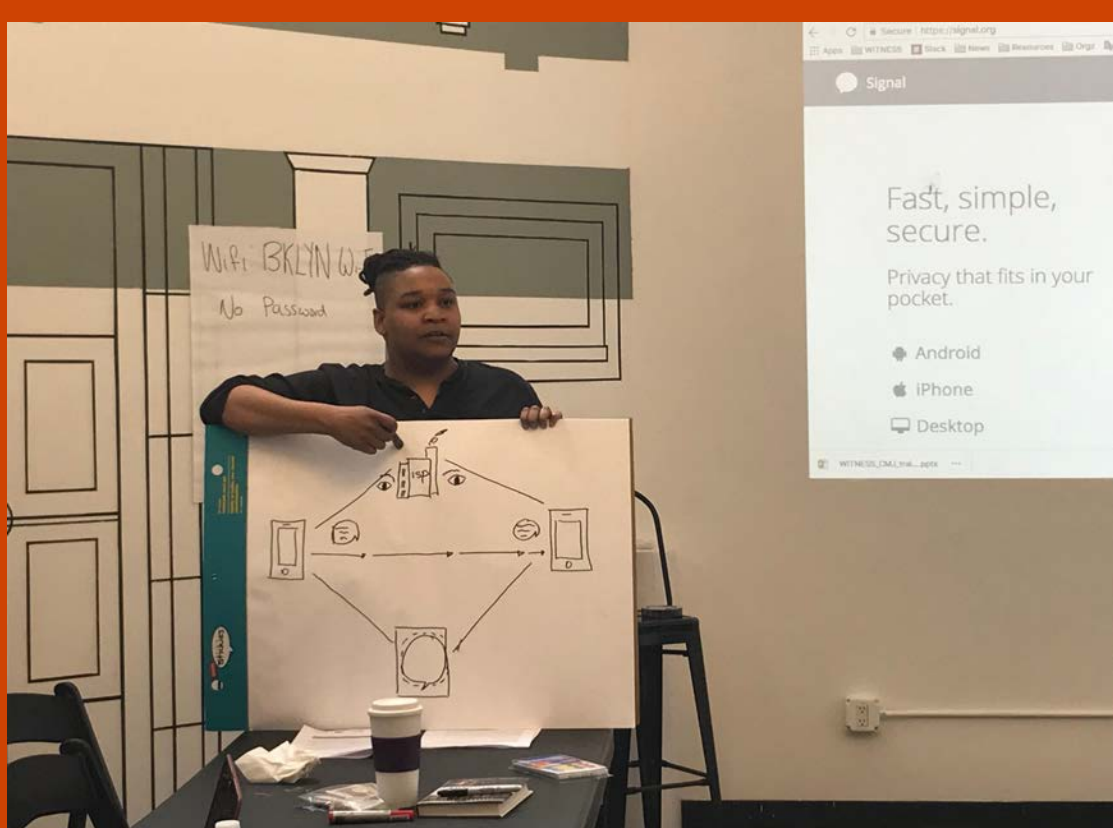
90%

of anchors had a press hit this past year

TRAINING & CAPACITY BUILDING

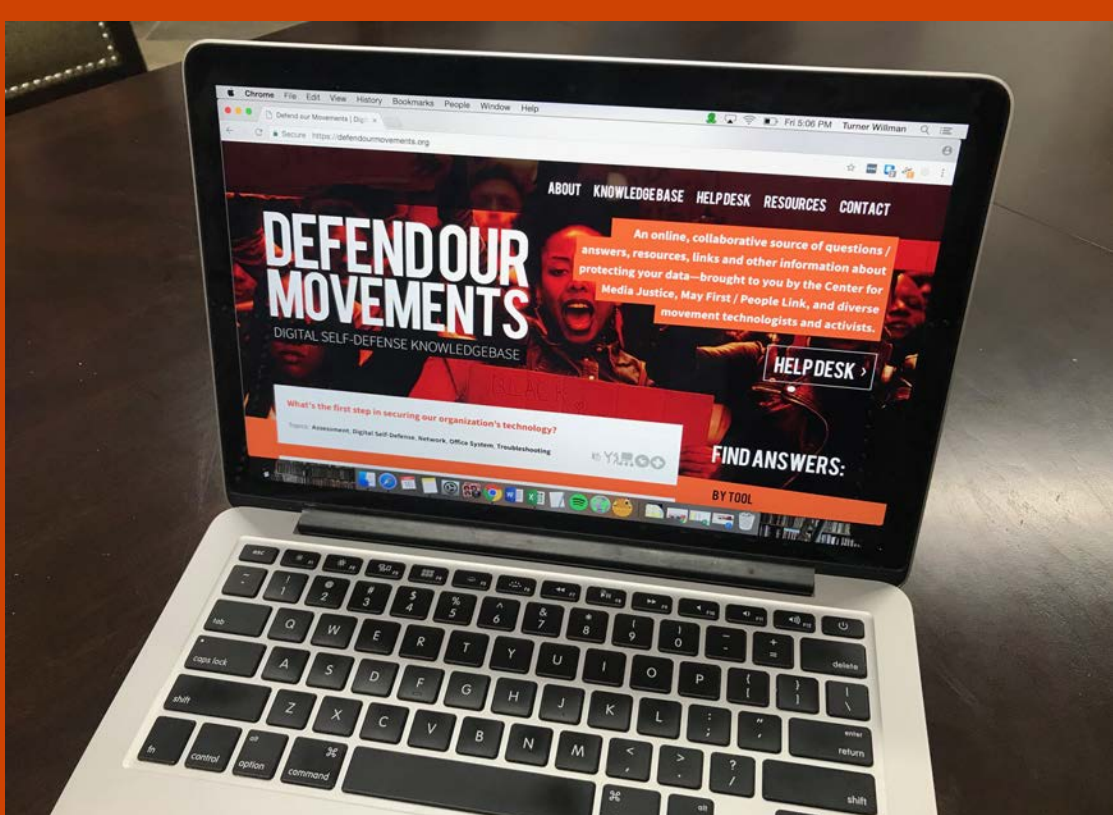


In 2017, Center for Media Justice launched a digital security training program for members of MAG-Net and their allies. CMJ has partnered with organizations like Wellstone Action, United We Dream, and Equality Labs to deliver culturally relevant curriculum to network members.



In addition, CMJ worked with MAG-Net member, May First/People Link to design "Defend Our Movements", a website with the most up-to-date and useful information about protecting your technology and data. Lastly, in December we brought on a fellow, Kyla Massey, to support our digital security work.

TRAINING STATS since 2017



300
people
trained

4 webinars

7 community
trainings



TRAINING LOCATIONS

